

Corporate Entertainment Info sheet

There are a multitude of variables to think about when organising corporate entertainment, if you just follow a few basic pointers it won't be as daunting as it seems.

Usually the best time to stage a corporate event is on a weekday, either for an entire day, part of the day, or most popularly during the evening - this won't encroach on the weekend, which should generally be saved for private entertaining (unless a sporting excursion is your choice of function).

Plan the basics first;

- budget
- location and type of venue
- style of catering
- format of event
- music
- decoration
- entertainment
- other

Then look at the finer details;

- invitations
- security
- power distribution
- logistics
- transport
- staff
- special effects
- etc.

Themes can transform a venue and as long as your venue lends itself to your plans (some venues have restrictions, so be sure to point out in some detail your specific requirements), your vision can be realised in spectacular style.

Decor, flowers, lighting, services, transport, invitations, fireworks/lasers, entertainment, can all be sourced in detail through the categories above and will combine to provide you with the tools to create something relevant, original, bespoke and professional.

